

# Premium POS Industry

People are always going to go shopping.  
A lot of our effort is just 'how do we make the  
retail experience a great one!



# Project Neptune

A great example when it comes to achieving the most efficient process is project Neptune, that we developed last year in partnership with Philips.

We Developed a custom-made hinge/charging system Worked very closely with the client on research and development.

Neptune launched in 2021 accost the entire the continent and we since made over 1000 units since launch.

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True Innovation.



# Partnership tender

## Faze one

It all starts with the client defining the project outlining the general requirements and sending the brief to selected 4/5 trusted suppliers.

Vendors and supplier create initial custom-made solutions, ideas and proposals.

Based on the previous experience on similar projects, markets, unique technology requirements, manufacturing capacity or simply material requirements, client selects one supplier for the development.

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Simplified Process.





# The Development

## Faze Two

Faze two is the fun part, here we get to really get to know the project requirements down to the smallest details and occasionally this even includes market research, target audience, product specifics. Working closely with the client on the initial design and exchange several proposed 3D designs. Share best practices, select materials and create prototypes. Finally at this stage of faze two comes testing and refining the final prototype.

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100% Client Focus.

# The Delivery

## Faze Three

With the product developed and launched it is indisputably easier, faster and less expensive to adapt, make minimal changes and launch in different markets globally.

Partnership allows us the opportunity to fix any issues that we might experience at the initial market launch.

This process also lowers the potential for any corruption or malpractice with local suppliers.

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Problem Free.

## Example

Country	Units	Cost
Germany	450	Main/Developed
Benelux	320	
Nordic	270	
France	400	
Austria	110	
Swiss	70	
East. Europe	120	
Total Saving		12%

# The Benefits

## Long Lasting Partnership

**True Innovation-** Partnership tender gives way to some creative solutions, great designs and inventions .

**Simplified Selection Process-** Eliminate the tedious, unnecessary and time-consuming tender processes.

**100% Client Focus-** receive the client focus you expect and forget the typical client/supplier relationships and form a long-lasting partnerships.

**Problem Free-** Reduce all the emblematic problems and any potential malpractice that come with creating individual tenders and launching individual markets globally.





# Thank You.

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