



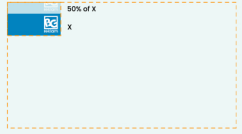
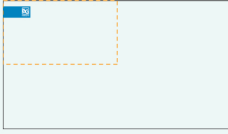
# Sales driven by POS

## Logo

### Primary logo



### Position and clear space



### Secondary logo



### Position and clear space



### Suggested minimum sizes

The logo should not be used below the recommended sizes indicated.

#### Screen min. size



width: 120 px

#### Print min. size



width: 50 mm

## Colours

### Core color



Blue NCS #0282BF  
R2 G130 B191

Dark Orange  
#FF9000  
R255 G144 B0

Azure x 11  
#FEDF7F6  
R237 G247 B246

Jet  
#2A2B2E  
R42 G43 B46

### Gradient

Light Blue #79c2eb  
R121 G194 B235

Blue NCS #0282BF  
R2 G130 B191

### Typography

## Poppins

Light / Medium

Black.

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
01234567890

## Brand device

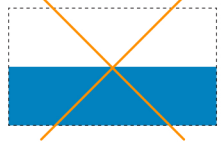
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### What to do.



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

### What not to do.



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## Photography style