

As we gain momentum in 2024, it's the perfect moment to pause and reflect on the incredible journey of 2023—a year marked by teamwork, innovation, and remarkable achievements at BG Reklam. Before we get too far into the new year, we want to take this opportunity to look back and celebrate our collective achievements.

Our year kicked off with an unforgettable start at EUROSHOP '23 in Düsseldorf, where reconnecting in person with our community was truly invaluable. The energy from this event propelled us forward, leading us to delivering over 50K+ in-shelf units across Germany and the DACH region.

In collaboration with Google, we launched stylish shop-in-shops across Europe, from Denmark to Italy, showcasing our adaptability and commitment to excellence. Our efforts were recognised with not one but two POPAI Awards and a triple-A rating from Dun & Bradstreet, achievements that speak volumes about the dedication and talent of our team.

While we can't fit every highlight into one post, it's worth mentioning our memorable team-building activities in the mountains among many other moments that brought our teams together.

#TeamBGReklam #MakingWaves #InnovationInRetail ✨

