

Transforming the POSM Industry

5 Ways Advanced Metal
Fabrication Technologies
Enhance Visual Appeal and
Sustainability



1 Precision with Laser Cutting

Unparalleled Accuracy

Allowing for intricate designs and customisations that meet any POSM requirement. This precision minimises waste material by maximising the use of each metal sheet.

2 **Advanced Bending**

For Dynamic Designs

The use of advanced bending machines enables more complex and visually appealing designs. This flexibility ensures that our displays are not only functional but also contribute to the aesthetic value of retail spaces.

3 **Energy-Efficient Manufacturing**

With Precision Welding

The latest welding technologies ensure strong, durable joins with minimal energy use. This process reduces the carbon footprint of manufacturing final displays, aligning with sustainability goals.

4 **Durable and Eco-Friendly**

With Powder Coating

Provides a durable, high-quality finish that lasts longer and is more resistant to scratching, chipping, and wear. Further reducing the industry's environmental impact.

5 Reducing Waste

Reducing Scrap Metal

Together, these technologies significantly decrease the amount of waste and scrap metal produced during fabrication. By optimising material usage and embracing recycling opportunities,

Embracing These Technologies

The POSM world can wow customers with awesome designs and be kinder to the planet. Let's keep pushing to change what retail can be.